



BYOTA

BYOTA INC. Proposal

<https://byota.ca/corporate-travel-agent/>

<https://byota.ca/wedding-advisors/>

https://byota.ca/approved_restaurants/

[<https://store.byota.ca/product/byota-plus-referral-package>]

Prepared For: *[Client Name]*

Prepared By: *BYOTA INC., Support Team*

Date: *[Submitted Date]*

OVERVIEW AND GOALS

Dear *[Client Name]*,

BYOTA's online and real-life social platform connects travelers to experience and discoveries based on their lifestyles. BYOTA is a traveler's on-demand platform which connects all the lifestyles. It provides a booking site with connections to solution providers that share experiences and discoveries. BYOTA integrates tools of fashion, culture, food and relationship networking with other travelers, co-workers, family & friends.

During our sessions, we will discover: *[Insert 4-5 bullet points of what your proposed service will accomplish]*

- *[Bullet Point 1]*
- *[Bullet Point 2]*
- *[Bullet Point 3]*
- *[Bullet Point 4]*
- *[Bullet Point 5]*

These are the key things that we will focus on and ensure *[Goal of proposed services].*

We are excited for the opportunity to work with you, and we look forward to your success.

Sincerely,

[Your Signature]

[Your Name]

[Your Title]

[Your Company]

SCOPE OF SERVICES

“

”

[Relevant quote that inspires you and your business]

[Title of Proposed Service]

[Use this initial sentence to lead in to the 3 biggest ways in which your proposed service or services will impact your client's business]

- *[Impact 1]*
- *[Impact 2]*
- *[Impact 3]*

Our solution providers have traveled the world to discover and share their experiences with our support team. The BYOTA Approved Restaurant program connects our customers to a variety of restaurants that meet or exceed the BYOTA Standards. The approval process consist of a travel professional evaluating the restaurant, its facilities, staff and food. BYOTA TV is a web-based interactive showcase of experience and discoveries highlighting the facets of culture, food, travel, fashion and benevolence.

In this *[Proposed Service]*, we will provide a comprehensive plan which includes:

- *[Action Item #1 with comprehensive description]*
- *[Action Item #2 with comprehensive description]*
- *[Action Item #3 with comprehensive description]*
- *[Action Item #4 with comprehensive description]*
- *[Action Item #5 with comprehensive description]*

Upon completion of this comprehensive plan, we will review the recommendations made and prioritize any outstanding tasks or deliverables that need to be completed prior to moving to the next phases, which will include *[next steps in completing your proposed services]*.

Accountability & Execution Plan

Throughout *[Proposed Service]*, we will be providing recommendations, but what good are recommendations if we don't prioritize or execute? Before we proceed with *[Proposed Service]*, we will identify mission-critical tasks, assign ownership, and create due dates for the tasks so that they are complete. As we build this out, more ideas, tasks, etc. may come up. We have a system to make sure that these ideas are documented and noted so that we can stay on task, but we will revisit these action items as others are completed.

Also note that while we are working through these phases, it is imperative that we get feedback from your team or group in a timely fashion so that we can keep things moving forward.

TIMEFRAME

To complete the work outlined in the project scope, we'll need approximately *[Estimated Timeframe]* from beginning to end, depending on when we receive feedback at each milestone. Upon signing the proposal, we are prepared to start work immediately.

Phase	Day
<i>[Description of phase]</i>	# - #
<i>[Description of phase]</i>	# - #
<i>[Description of phase]</i>	# - #
<i>[Description of phase]</i>	# - #

YOUR INVESTMENT

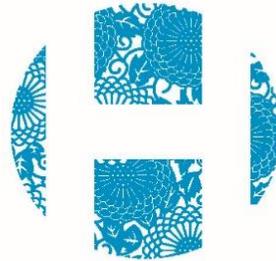
Below is the budget we've estimated based on the scope of services outlined earlier in this proposal. If you have any questions about our pricing or need to increase or decrease the scope of work, please leave a comment and let us know.

Core Budget

Description	Rate	Qty	Price
<i>[Title of Proposed Service]</i>	<i>[Dollar Amount]</i>	<i>[#]</i>	<i>[Dollar Amount]</i>
<i>[Title of Proposed Service]</i>	<i>[Dollar Amount]</i>	<i>[#]</i>	<i>[Dollar Amount]</i>
Total Cost		<i>[Dollar Amount]</i>	



B  **Y**  **O**  **T**  **A** **STORE**



WHY US?

MISSION STATEMENT

To inspire travelers by offering tools for an expanded vision of the world with new experiences and discoveries that enrich their lifestyles

CORE PURPOSE

BYOTA's purpose is to connect all the lifestyles together through travel, culture, food, fashion, relationship and benevolence.

CORE VALUES

- We believe in acquiring and providing experiences and discoveries for an expanded vision.
- We believe people with passion can impact lifestyles.
- We believe in being adaptable and changeable in order to evolve.
- We believe in simplicity.
- We believe, based on our mission and purpose, we can expand into the right markets.
- We believe, through diversity and uniqueness, we form an incredible collaborative team, with great respect and trust amongst each other.

Websites:

<https://byota.ca/>

<https://byota.ca/corporate-travel-agent/>

<https://byota.ca/wedding-advisors/>

https://byota.ca/approved_restaurants/

<https://store.byota.ca/easyway-program-store>

Tools:

<https://byota.ca/support/>

<https://store.byota.ca/byota-tours-store>

<https://lobstercapitaltours.byota.ca>

<https://byota.ca/cruise-advisors/>

<https://byota.ca/honeymoon-advisors/>

<https://store.byota.ca/byota-select-store>

<https://byota.tv/>

<https://store.byota.ca/>

<https://store.byota.ca/zita-landry-childrens-foundation-store>

Social Media:



<https://www.mundodiary.com/>

<https://www.instagram.com/mundodiary/>

<https://www.instagram.com/byotalifestyle/>

<https://www.instagram.com/livefreelivesexy/>

<https://www.instagram.com/mybyotatrip/>

<https://www.instagram.com/livefreelivebyota/>

Facebook:

<https://www.facebook.com/byotalifestyle/>

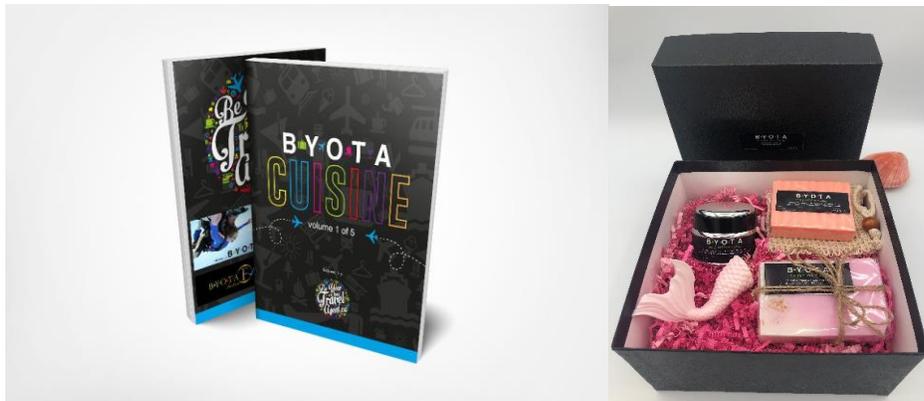
<https://www.facebook.com/mundodiary>

<https://www.facebook.com/byotamexico>

Twitter:

<https://twitter.com/byotalifestyle>

THE ZITA LANDRY CHILDREN'S FOUNDATION STORE



TERMS

Date: *[Date Submitted]*

Between “us,” *BYOTA INC.*, **and “you,”** *[Client's Company]*

You *[Client's Company]*, **are hiring** *BYOTA INC.* **located at** *500 rue St. George Street, Moncton, NB, Canada* **to perform consulting and coaching services for the estimated total price of** *[Cost of Services]* **as outlined above in our fee schedule.**

[]

NEXT STEPS

1. Please read the contract on the previous page to make sure you understand all the details involved with us working together. It's really important to us that everything is transparent and understood from the beginning so that we lay a solid foundation for a great working relationship.
2. If you have any questions at all, please let us know.
3. Once you feel confident about everything and are ready to move forward, please sign below.
4. Once we receive notification of your acceptance, we'll contact you shortly to sort out next steps and get the project started.
5. We'll email you a separate copy of the signed contract for your records.
6. If you'd like to speak to us by phone, don't hesitate to call *[Your Phone Number]*.

[Your Name]

[Your Company]

[Client Name]

[Client Company]